Ayesha Naveed

Frontend Developer | React & Next.js Specialist | Remote-Ready

✉ ayeshanaved23@gmail.com   📞 +923081479194   📍 Karachi, Pakistan   🔗 Portfolio   ⌗ Github

in Linkedin

PROFILE

Passionate about building scalable, high-performance web applications using React, TypeScript, and modern tooling. Experienced in translating UI/UX designs into responsive interfaces, optimizing frontend performance, and collaborating in Agile environments.

SKILLS

Frontend

React.js, Next.js, Redux Toolkit, Context API, Typescript, Tailwind CSS, Shadcdn, Sass, Stitches JS, MUI, Radix UI, Bootstrap, Vanilla CSS, Vanilla JS, Jest

Build & Optimizations

Webpack, Vite, Parcel, Gulp

Design & Tools

Figma, Adobe XD, Photoshop, Bitbucket, GitHub, VSCode

Animations & Visualization

Framer Motion, GSAP, PixiJS, D3.js, Lenis.js

APIs & Frameworks

REST APIs, Axios, WebSockets (Socket.io 🔗), Node.js, WordPress

Collaboration & management

Agile/Scrum, Jira, Trello, Slack, Discord

WORK EXPERIENCE

Senior Frontend Developer | Full-time - Remote   02/2024 – 10/2025 | Istanbul, Turkey
TechThree

- Built reusable **React** components and maintained scalable design systems, improving **UI consistency** and developer efficiency.
- **Optimized** frontend performance through code splitting, lazy loading, and efficient state management, reducing load times by 35%.
- Built **interactive D3.js visualizations** (bubble maps, charts) to enhance stakeholder understanding of complex datasets.
- Integrated **Web3 features** (MetaMask, WalletConnect) and real-time blockchain data syncing for decentralized applications (dApps).
- Implemented **WebSocket**-based real-time data features, improving UI responsiveness for blockchain metrics and user interactions.
- Collaborated in Agile sprints, participated in code reviews, and mentored junior developers to raise overall code quality.

Frontend Developer - Remote   08/2022 – 01/2024 | Karachi, Pakistan
NXT LABS

- Built dynamic, modular, and high-performing interfaces using **React**, **Next.js**, and **Tailwind CSS**.

- Integrated REST APIs via Axios and Fetch, improving code structure and maintainability.
- Introduced a **modular architecture** using **Stitches JS**, reducing code duplication by over 30%.
- Led the successful UI revamp of a key client product, increasing engagement by 20%.
- Translated Figma/XD designs into pixel-perfect, responsive React components.
- Collaborated directly with clients and PMs to align designs with functionality requirements.
- Mentored junior developers and supported the adoption of consistent code practices.

UI Developer
06/2021 – 07/2022 | Karachi, Pakistan

Salsoft Technologies Karachi, PK

- Translated **PSD/XD** designs into responsive and accessible front-end code using HTML, CSS, and Vanilla JS.
- Implemented **SASS** and **Bootstrap** for efficient and reusable styling frameworks.
- Automated tasks with **Gulp**, improving build efficiency and reducing development time.
- Consistently delivered projects ahead of schedule and received recognition from clients for design precision and speed.

Frontend Developer
01/2019 – 05/2021 | Karachi, Pakistan

Digital Eggheads Karachi, PK

- Developed responsive, cross-platform web interfaces using **Bootstrap**, **CSS**, and **JavaScript**.
- Enhanced UX by optimizing page load speeds, cutting bounce rates by 30%, and boosting mobile traffic by 25%.
- Customized **WordPress** themes and plugins to deliver client-specific functionality.
- Conducted QA testing and collaborated with cross-functional teams to ensure design consistency and performance quality.

EDUCATION

Software Engineering DIPLOMA ACCP-Pro
Aptech Pakistan

Karachi, Pakistan

Bachelor of Computer Science
University of People 🔗

Pasadena, USA

(Remote, In-progress, 2025-Present)